

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>Contract / Revision</u> 493508 /		<u>Alt Order #</u> 06314319
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 09/14/12 - 09/23/12		<u>Estimate #</u> 984
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 09/13/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/14/12	09/21/12	M-F 1-2pm	1-2pm		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$195.00			
		Week: 09/17/12	09/23/12	----1--				1	\$195.00			
N 2	KVVU	09/14/12	09/21/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$250.00			
		Week: 09/17/12	09/23/12	----1--				1	\$250.00			
N 3	KVVU	09/14/12	09/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$2,150.00			
		Week: 09/17/12	09/23/12	----1--				1	\$2,150.00			
N 4	KVVU	09/14/12	09/21/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$1,950.00			
		Week: 09/17/12	09/23/12	----1--				1	\$1,950.00			
N 5	KVVU	09/14/12	09/21/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$195.00			
		Week: 09/17/12	09/23/12	----1--				1	\$195.00			
N 6	KVVU	09/14/12	09/21/12	Katie Couric	2-3p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$275.00			
		Week: 09/17/12	09/23/12	----1--				1	\$275.00			
N 7	KVVU	09/14/12	09/21/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$300.00			
		Week: 09/17/12	09/23/12	----1--				1	\$300.00			
N 8	KVVU	09/14/12	09/21/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$350.00			
		Week: 09/17/12	09/23/12	----1--				1	\$350.00			

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25-TV 5 Drive
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(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
493508 /	06314319

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/12 - 09/23/12	CROSSROADS GPS	984

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	KVVU	09/14/12	09/21/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$950.00			
		Week: 09/17/12	09/23/12	----1--				1	\$950.00			
N 10	KVVU	09/14/12	09/21/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$450.00			
		Week: 09/17/12	09/23/12	----1--				1	\$450.00			
N 11	KVVU	09/14/12	09/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$1,025.00			
		Week: 09/17/12	09/23/12	----1--				1	\$1,025.00			
N 12	KVVU	09/14/12	09/21/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$725.00			
		Week: 09/17/12	09/23/12	----1--				1	\$725.00			
N 13	KVVU	09/14/12	09/21/12	MORE Access	630-7pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$650.00			
		Week: 09/17/12	09/23/12	----1--				1	\$650.00			
N 14	KVVU	09/14/12	09/21/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$950.00			
		Week: 09/17/12	09/23/12	----1--				1	\$950.00			
N 15	KVVU	09/14/12	09/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$700.00			
		Week: 09/17/12	09/23/12	----1--				1	\$700.00			
N 16	KVVU	09/14/12	09/21/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$275.00			
		Week: 09/17/12	09/23/12	----1--				1	\$275.00			
N 17	KVVU	09/17/12	09/17/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$195.00			
N 18	KVVU	09/17/12	09/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$250.00			
N 19	KVVU	09/17/12	09/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$2,150.00			
N 20	KVVU	09/17/12	09/17/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$1,950.00			
N 21	KVVU	09/17/12	09/17/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$195.00			
N 22	KVVU	09/17/12	09/17/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$275.00			

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ISS/Cross Roads GPS		09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 23	KVVU	09/17/12	09/17/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$300.00			
N 24	KVVU	09/17/12	09/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$350.00			
N 25	KVVU	09/17/12	09/17/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$950.00			
N 26	KVVU	09/17/12	09/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$450.00			
N 27	KVVU	09/17/12	09/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$1,025.00			
N 28	KVVU	09/17/12	09/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$725.00			
N 29	KVVU	09/17/12	09/17/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$650.00			
N 30	KVVU	09/17/12	09/17/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$950.00			
N 31	KVVU	09/17/12	09/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$700.00			
N 32	KVVU	09/17/12	09/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$275.00			
N 33	KVVU	09/15/12	09/15/12	DELAYED NEWS	Various		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$2,100.00			
N 34	KVVU	09/15/12	09/22/12	Touch	11p-1xm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$300.00			
Week:		09/17/12	09/23/12	-----1-				1	\$300.00			
N 35	KVVU	09/16/12	09/16/12	Su 3-4p	Sun 3-4p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$175.00			
N 36	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$9,500.00			
N 37	KVVU	09/23/12	09/23/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,850.00			
N 38	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,200.00			

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<u>Contract Dates</u> 09/14/12 - 09/23/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 984
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 39	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,200.00			
N 40	KVVU	09/23/12	09/23/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,200.00			
N 41	KVVU	09/23/12	09/23/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,200.00			
N 42	KVVU	09/16/12	09/23/12	NFL Early Game	NFL Early Game		:30			NM	2	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$8,250.00			
Week:		09/17/12	09/23/12	-----1				1	\$8,250.00			
N 43	KVVU	09/16/12	09/23/12	Criminal Minds	Sun 11p-12am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$350.00			
Week:		09/17/12	09/23/12	-----1				1	\$350.00			
N 44	KVVU	09/16/12	09/23/12	Extra Weekend	Su 6-7p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$450.00			
Week:		09/17/12	09/23/12	-----1				1	\$450.00			
N 45	KVVU	09/16/12	09/23/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$850.00			
Week:		09/17/12	09/23/12	-----1				1	\$850.00			
N 46	KVVU	09/16/12	09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$3,150.00			
N 47	KVVU	09/20/12	09/20/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$195.00			
N 48	KVVU	09/20/12	09/20/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$250.00			
N 49	KVVU	09/20/12	09/20/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$2,150.00			
N 50	KVVU	09/20/12	09/20/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$195.00			
N 51	KVVU	09/20/12	09/20/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$275.00			
N 52	KVVU	09/20/12	09/20/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$300.00			
N 53	KVVU	09/20/12	09/20/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$350.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
493508 /		06314319
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/12 - 09/23/12	CROSSROADS GPS	984
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Cross Roads GPS		09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 54	KVVU	09/20/12	09/20/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$950.00			
N 55	KVVU	09/20/12	09/20/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$450.00			
N 56	KVVU	09/20/12	09/20/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$1,025.00			
N 57	KVVU	09/20/12	09/20/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$725.00			
N 58	KVVU	09/20/12	09/20/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$650.00			
N 59	KVVU	09/20/12	09/20/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$950.00			
N 60	KVVU	09/20/12	09/20/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$700.00			
N 61	KVVU	09/20/12	09/20/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$275.00			
N 62	KVVU	09/18/12	09/18/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$195.00			
N 63	KVVU	09/18/12	09/18/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$250.00			
N 64	KVVU	09/18/12	09/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$2,150.00			
N 65	KVVU	09/18/12	09/18/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$195.00			
N 66	KVVU	09/18/12	09/18/12	Katie Couric	2-3p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$275.00			
N 67	KVVU	09/18/12	09/18/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$300.00			
N 68	KVVU	09/18/12	09/18/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$350.00			
N 69	KVVU	09/18/12	09/18/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$950.00			
N 70	KVVU	09/18/12	09/18/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 493508 /		<u>Alt Order #</u> 06314319
<u>Contract Dates</u> 09/14/12 - 09/23/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 984
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$450.00			
N 71	KVVU	09/18/12	09/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$1,025.00			
N 72	KVVU	09/18/12	09/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$725.00			
N 73	KVVU	09/18/12	09/18/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$650.00			
N 74	KVVU	09/18/12	09/18/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$950.00			
N 75	KVVU	09/18/12	09/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$700.00			
N 76	KVVU	09/18/12	09/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-1-----				1	\$275.00			
N 77	KVVU	09/19/12	09/19/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$195.00			
N 78	KVVU	09/19/12	09/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$250.00			
N 79	KVVU	09/19/12	09/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$2,150.00			
N 80	KVVU	09/19/12	09/19/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$195.00			
N 81	KVVU	09/19/12	09/19/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$300.00			
N 82	KVVU	09/19/12	09/19/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$350.00			
N 83	KVVU	09/19/12	09/19/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$950.00			
N 84	KVVU	09/19/12	09/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$450.00			
N 85	KVVU	09/19/12	09/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$1,025.00			
N 86	KVVU	09/19/12	09/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$725.00			

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REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/12 17.03
 CHANGES ** KVVU-TV ***
 REP HEADLINE# 6314319 TRF# 493508
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME _____ ISS/CROSSROADS GPS _____ REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN
 66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314
 ORDER # _____ CONTRACT # 6314319 CLASS: NATL. LOCAL REGIONAL
 PRDCT CROSSROADS GPS EST#984 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP14/12 SEP23/12 WK-2
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/12 17.03

REP: TOROSE
 FR NIKKI
 OK'D M4 SEE LINE 100
 TOTAL SAME
 PLS CNF THANKS

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
18	S		100P-200P	30		\$195.00	9/17	9/17	0		MON	0
100	A		100P-200P	30		\$195.00	9/17	9/17	1		MON	1

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 984
 AGENCY PRODUCT CODE = 11
 PROGRAM : COLD CASE FILES
 CON COM1: COLD CASE FILES
 PROGRAM : COPS/DOG THE BOUNTY HUNTER
 ORD COM1: PRG CHG. PLS APPROVE.
 THIS IS A MAKE-GOOD FOR SEP17 ON LINE-18 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/12 17.03

STATION MAKEGOOD OFFERS:

CMT:PRG CHG. PLS APPROVE.

CMT:PRG CHG. PLS APPROVE.

CMT: SPOT N/A. MG 'FRINGE'. PRE-BOOKED PLS APPROVE.

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SEP/12	103795.00	CONTRACT TOTAL	103795
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MARKET TOTALS	\$494,261	KVVU	21%	KSNV	27%	KLAS	33%	KTNV	18%	KVMY	0%	KVCW	0%	CABL	0%
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MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE	

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 16.00

ALEXANDRIA, VA 22314

SALES PRSN	PH- TERESA DIFURIA
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CLASS:	NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/12 16.00

OK'D M1 M2 M3
SEE LINES 96-99
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 984
AGENCY PRODUCT CODE = 11

PROGRAM : FOX 5 NEWS AT 10PM SAT
CON COM1: FOX 5 NEWS AT 10PM SAT

PROGRAM : NEWS
ORD COM1: NEWS & TOUCH DELAYED DUE TO 3HR MOVIE. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-34 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-35 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 16.00
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M3 OK'D BUY#38 MISSED: SUN/100P-400P SEP16 30S \$9,500.00 (SEP13/12)
 OFFER: SUN/1000A-100P SEP16 30S \$9,500.00 PLS ADVISE.
 CMT: NO LATE GAME. MOVE TO EARLY GAME. PRE-BOOKED PLS APPROVE.
 SEP/12 103795.00 CONTRACT TOTAL 103795.00
 TOTAL SPOTS 112

MARKET TOTALS \$494,261 KVVU 21% KSNV 27% KLAS 33% KTNV 18% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 11.46

REP :
TO ROSE
FR NIKKI
NEW CROSSROADS GPS ORDER
TOTAL \$1403795
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 12 AGENCY PRODUCT CODE = 11 AGENCY EST# = 984												
1			100P-200P	30		\$195.00	9/14 <i>Cops/Cops</i>	9/21 <i>Cops/Dos</i>	1		FRI	2
PROGRAM : COLD CASE FILES CON COM1 : COLD CASE FILES												
2			1000A-1100A	30		\$250.00	9/14	9/21	1		FRI	2
PROGRAM : DR OZ CON COM1 : DR OZ												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP13/12 11.46
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P	30		\$2,150.00	9/14	9/21	1		FRI	2
4			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P	30		\$1,950.00	9/14	9/21	1		FRI	2
5			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS	30		\$195.00	9/14	9/21	1		FRI	2
6			200P-300P PROGRAM : KATIE CON COM1 : KATIE	30		\$275.00	9/14	9/21	1		FRI	2
7			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$300.00	9/14	9/21	1		FRI	2
8			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$350.00	9/14	9/21	1		FRI	2
9			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	9/14	9/21	1		FRI	2
10			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$450.00	9/14	9/21	1		FRI	2
11			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00	9/14	9/21	1		FRI	2

REP HEADLINE# 6314319
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP13/12 11.46
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			600A-700A	30		\$725.00	9/14	9/21	1		FRI	2
PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A												
13			630P-700P	30		\$650.00	9/14	9/21	1		FRI	2
PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS												
14			700P-730P	30		\$950.00	9/14	9/21	1		FRI	2
PROGRAM : EXTRA CON COM1 : EXTRA												
15			700A-900A	30		\$700.00	9/14	9/21	1		FRI	2
PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS												
16			900A-1000A	30		\$275.00	9/14	9/21	1		FRI	2
PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS												
17			900P-1000P	30		\$4,000.00	9/21	9/21	0		FRI	0
PROGRAM : FRINGE CON COM1 : FRINGE												
18			100P-200P	30		\$195.00	9/17	9/17	1		MON	1
PROGRAM : COLD CASE FILES CON COM1 : COLD CASE FILES												
19			1000A-1100A	30		\$250.00	9/17	9/17	1		MON	1
PROGRAM : DR OZ CON COM1 : DR OZ												
20			1000P-1100P	30		\$2,150.00	9/17	9/17	1		MON	1
PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P												

Cops / Dog

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP13/12 11.46
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
21			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$1,950.00	9/17	9/17	1		MON	1
22			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	9/17	9/17	1		MON	1
23			200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$275.00	9/17	9/17	1		MON	1
24			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	9/17	9/17	1		MON	1
25			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/17	9/17	1		MON	1
26			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	9/17	9/17	1		MON	1
27			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	9/17	9/17	1		MON	1
28			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	9/17	9/17	1		MON	1
29			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	9/17	9/17	1		MON	1

SEP13/12 11.46
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			630P-700P PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS	30		\$650.00	9/17	9/17	1		MON	1
31			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$950.00	9/17	9/17	1		MON	1
32			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$700.00	9/17	9/17	1		MON	1
33			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$275.00	9/17	9/17	1		MON	1
34			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1 : FOX 5 NEWS AT 10PM SAT	30		\$2,100.00	9/15	9/15	1		SAT	1
35			1100P-1200M PROGRAM : TOUCH CON COM1 : TOUCH	30		\$300.00	9/15	9/22	1		SAT	2
36			200P-300P PROGRAM : THE CLOSER CON COM1 : THE CLOSER	30		\$175.00	9/15	9/22	1		SAT	2
37			500P-600P PROGRAM : CRIMINAL MINDS CON COM1 : CRIMINAL MINDS	30		\$145.00	9/15	9/22	0		SAT	0
38			100P-400P PROGRAM : FOX NFL (GAME 2) CON COM1 : FOX NFL (GAME 2)	30		\$9,500.00	9/16	9/16	1		SUN	1

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP13/12 11.46
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
39			1000P-1045P	30		\$1,850.00	9/23	9/23	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
CON COM1 : FOX 5 NEWS AT 10PM SUN												
40			1045P-1100P	30		\$1,200.00	9/16	9/16	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
CON COM1 : FOX 5 SPORTS EXTRA												
41			1045P-1100P	30		\$1,200.00	9/16	9/16	1		SUN	1
PROGRAM : FOX 5 SPORTS REPORT												
CON COM1 : FOX 5 SPORTS REPORT												
42			1045P-1100P	30		\$1,200.00	9/23	9/23	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA												
CON COM1 : FOX 5 SPORTS EXTRA												
43			1045P-1100P	30		\$1,200.00	9/23	9/23	1		SUN	1
PROGRAM : FOX 5 SPORTS REPORT												
CON COM1 : FOX 5 SPORTS REPORT												
44			1000A-100P	30		\$8,250.00	9/16	9/23	1		SUN	2
PROGRAM : FOX NFL (GAME 1)												
CON COM1 : FOX NFL (GAME 1)												
45			1100P-1200M	30		\$350.00	9/16	9/23	1		SUN	2
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
46			600P-700P	30		\$450.00	9/16	9/23	1		SUN	2
PROGRAM : EXTRA WEEKEND												
CON COM1 : EXTRA WEEKEND												
47			800A-900A	30		\$850.00	9/16	9/23	1		SUN	2
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												

REP HEADLINE# 6314319
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
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 SEP13/12 11.46
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			900A-1000A	30		\$3,150.00	9/16	9/16	1		SUN	1
PROGRAM : FOX NFL SUNDAY												
CON COM1: FOX NFL SUNDAY												
49			100P-200P	30		\$195.00	9/20	9/20	1		THU	1
PROGRAM : COLD CASE FILES												
CON COM1: COLD CASE FILES												
50			1000A-1100A	30		\$250.00	9/20	9/20	1		THU	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
51			1000P-1100P	30		\$2,150.00	9/20	9/20	1		THU	1
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1: FOX 5 NEWS AT 10P												
52			1100A-1200N	30		\$195.00	9/20	9/20	1		THU	1
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
53			200P-300P	30		\$275.00	9/20	9/20	1		THU	1
PROGRAM : KATIE												
CON COM1: KATIE												
54			300P-400P	30		\$300.00	9/20	9/20	1		THU	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
55			400P-500P	30		\$350.00	9/20	9/20	1		THU	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
56			500P-530P	30		\$950.00	9/20	9/20	1		THU	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												

pre show

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REP HEADLINE# 6314319
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP13/12 11.46
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
57			500A-600A	30		\$450.00	9/20	9/20	1		THU	1
PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A												
58			530P-600P	30		\$1,025.00	9/20	9/20	1		THU	1
PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM												
59			600A-700A	30		\$725.00	9/20	9/20	1		THU	1
PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A												
60			630P-700P	30		\$650.00	9/20	9/20	1		THU	1
PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS												
61			700P-730P	30		\$950.00	9/20	9/20	1		THU	1
PROGRAM : EXTRA CON COM1 : EXTRA												
62			700A-900A	30		\$700.00	9/20	9/20	1		THU	1
PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS												
63			900A-1000A	30		\$275.00	9/20	9/20	1		THU	1
PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS												
64			900P-1000P	30		\$8,500.00	9/20	9/20	0		THU	0
PROGRAM : GLEE CON COM1 : GLEE												
65			100P-200P	30		\$195.00	9/18	9/18	1		TUE	1
PROGRAM : COLD CASE FILES CON COM1 : COLD CASE FILES												

Cops/Pog

SEP13/12 11.46
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
66			1000A-1100A PROGRAM : DR OZ CON COM1: DR OZ	30		\$250.00	9/18	9/18	1		TUE	1
67			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	9/18	9/18	1		TUE	1
68			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	9/18	9/18	1		TUE	1
69			200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$275.00	9/18	9/18	1		TUE	1
70			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	9/18	9/18	1		TUE	1
71			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/18	9/18	1		TUE	1
72			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	9/18	9/18	1		TUE	1
73			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	9/18	9/18	1		TUE	1
74			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	9/18	9/18	1		TUE	1

REP HEADLINE# 6314319
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP13/12 11.46
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
75			600A-700A	30		\$725.00	9/18	9/18	1		TUE	1
PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A												
76			630P-700P	30		\$650.00	9/18	9/18	1		TUE	1
PROGRAM : MORE ACCESS CON COM1: MORE ACCESS												
77			700P-730P	30		\$950.00	9/18	9/18	1		TUE	1
PROGRAM : EXTRA CON COM1: EXTRA												
78			700A-900A	30		\$700.00	9/18	9/18	1		TUE	1
PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS												
79			900A-1000A	30		\$275.00	9/18	9/18	1		TUE	1
PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS												
80			100P-200P	30		\$195.00	9/19	9/19	1		WED	1
PROGRAM : COLD CASE FILES CON COM1: COLD CASE FILES												
81			1000A-1100A	30		\$250.00	9/19	9/19	1		WED	1
PROGRAM : DR OZ CON COM1: DR OZ												
82			1000P-1100P	30		\$2,150.00	9/19	9/19	1		WED	1
PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P												
83			1100A-1200N	30		\$195.00	9/19	9/19	1		WED	1
PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS												

Cops 10x

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP13/12 11.46
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
84			200P-300P PROGRAM : KATIE CON COM1: KATIE	30		\$275.00	9/19	9/19	0		WED	0
85			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	9/19	9/19	1		WED	1
86			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/19	9/19	1		WED	1
87			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	9/19	9/19	1		WED	1
88			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	9/19	9/19	1		WED	1
89			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	9/19	9/19	1		WED	1
90			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	9/19	9/19	1		WED	1
91			630P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$650.00	9/19	9/19	1		WED	1
92			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	9/19	9/19	1		WED	1

REP HEADLINE# 6314319
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP13/12 11.46
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
93			700A-900A	30		\$700.00	9/19	9/19	0		WED	0
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
94			900A-1000A	30		\$275.00	9/19	9/19	1		WED	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
95			430A-459A	30		\$130.00	9/19	9/19	1		WED	1
PROGRAM : NEWS												
CON COM1: NEWS												
SEP/12 103795.00											CONTRACT TOTAL 103795.00	
											TOTAL SPOTS 112	

163620
 125
103795

MARKET TOTALS \$494,261 KVVU 21% KSNV 27% KLAS 33% KTNV 18% KVMY 0% KVCW 0% CABL 0% KTUD 1%

SVC- NSI
 DEMOS- RA35+*